

2015 IEEE PES GENERAL MEETING

July 26-30, 2015
Denver, CO



Support Opportunities Available at the 2015 IEEE PES General Meeting

SHERATON DENVER DOWNTOWN HOTEL, DENVER, CO

About the PES 2015 General Meeting

The 2015 IEEE Power and Energy Society General Meeting will be held in Denver, CO. This meeting attracts professionals from every segment of the electric energy industry. It features a comprehensive technical program with paper presentations, poster and panel sessions, a number of technical tours, a student program and companion activities. This year's technical theme is Powering Up The Next Generation.

Highlighting the meeting program are these major topics:

- Cyber and Physical Security
- Natural Disaster Preparedness, Planning and Response
- Grid Operations: Practices and Challenges
- Implementation of Smart Grid Projects: Results and Lessons Learned
- Late Breaking News

CONTACT INFO:

If you or your company is interested in supporting the IEEE Power and Energy Society 2015 General Meeting or if you require additional information, please contact:

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SUPPORT OPPORTUNITIES

As with previous years, utilities, manufacturers, consultants, R&D organizations and service providers are invited to take part of the General Meeting activities through various support opportunities. By providing support, your organization can raise your company's profile among electric energy professionals who are your current and potential customers. The following support opportunities are available:

PLATINUM SUPPORTER - \$25,000 (Multiple Supporters Welcome)

- Recognition during all major conference functions
- Acknowledgment and Logo published in the meeting program
- Electronic Signage/screens/ where appropriate
- Company name/logo displayed on conference signage in multiple locations
- Company logo with hotlink to company's website included on conference web site four (4) months (or longer with firm commitment) prior to conference
- Dedicated information table for printed materials and company giveaways
- Logo and link in the conference Mobile App
- 5 complimentary seats at the Student Industry Faculty Luncheon plus a luncheon table with students and a Job Fair table
- 5 complimentary full conference registrations
- 5 complimentary seats at the awards dinner

GOLD SUPPORTER - \$15,000 (Multiple Supporters Welcome)

- Recognition during all major conference functions
- Acknowledgment and Logo published in the meeting program
- Company name/logo displayed on conference signage in multiple locations
- Company logo with hotlink to company's website included on conference web site four (4) months prior to conference
- Information table for printed materials and company giveaway
- 2 complimentary tickets to the Student Industry Faculty Luncheon plus a luncheon table with students and a Job Fair table
- 4 complimentary one-day registrations
- 4 complimentary seats at the awards dinner

SILVER SUPPORTER - \$10,000 (Multiple Supporters Welcome)

- Recognition during all major conference functions
- Acknowledgment and Logo published in the meeting program
- Company name/logo displayed on conference signage in multiple locations
- Company logo with hotlink to company's website included on conference web site four (4) months prior to conference
- 2 complimentary one-day registrations
- 2 complimentary tickets to the Student Industry Faculty Luncheon and a table at the Job Fair

ADDITIONAL SUPPORT OPPORTUNITIES

(Multiple Supports Welcome)

HOUSING PACKAGE- SUPPORTER *(Exclusive)* - \$8,000

- Sponsor logo (2 colors) on magnetic key cards at participating hotel
- Keycard artwork must be received in high resolution format no later than April 30th
- Logo on Conference Website Hotel Information Page Sponsor (leader board banner ad) to be displayed throughout the event.
- Opportunity to place literature on shared table in registration area

SOCIAL MEDIA PARTNER - \$2,500 *(3 Opportunities)*

- One (1) post per day for each day of the event to drive attendees to sponsor's specific conference sessions. May include company logo. The message will carry the sponsor's name by mentioning them (example: @sponsorsname). Message to be provided by sponsor with final approval by PES GM management.
- PES will promote the sponsor's handle on the Friday before the event by utilizing the "Follow Friday" trend.
- Posts will display in Twitter feed on the Official Mobile App for PES reaching over 3,000 users and potential attendees.

POSTER SESSION/RECEPTION SUPPORTER - \$7,500 *(3 Opportunities)*

- Signage through out the Poster Session Venue.
- Over 1200 people will attend this event and your company will leave a lasting impression. This well attended event is a conference highlight.
- Sponsor logo on conference website

MOBILE APP SUPPORTER - \$5,000 *(2 Opportunities)*

- Logo on mobile app with link to company website. Ongoing presences daily, throughout the conference.
- Two push notices during the conference. Message to be provided by sponsor with final approval by PES GM Management

Badge Lanyards: \$2,500 plus 3,000 lanyards *(1 Opportunity)*

- Includes your company name or logo on lanyard. Printing/production/shipping charges are the responsibility of each supporter. Distributed to all attendees.

Breakfast Support Opportunities: \$2,500 *(4 Opportunities)*

- Signs at the entrance to the breakfast rooms on the day of your choice acknowledging the company's support. Choice of Monday, Tuesday, Wednesday or Thursday.

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Bus Transportation for Technical Tours: \$1,000 (Multiple Opportunities)

- Signs at the bus and a flyer on each bus seat on the day of your chosen tour acknowledging your company's support. See web

Student Industry Faculty Luncheon/Job Fair: \$1,000 (per table)

- 2 luncheon tickets and your company name/logo at the student industry and faculty luncheon.
- You will also have a table at the Student Job Fair immediately following the luncheon. A chance to network with the best and brightest.

Companion Activities: (Multiple opportunities)

- **\$1,000** - Support the Companion's Breakfast
- **\$750** - Companion's Break

Online Advertising

Companies interested in online advertising can participate with their logo and hotlink on the General Meeting website. Logos are available in 3 month increments beginning in January 2014 through the end of August 2014--one month following the General Meeting.

- Three months: **\$2,400**
- Six months: **\$4,200**
- Nine Months: **\$7,000**

Hospitality Suites

Opportunities for Hospitality Suites are available at the Conference Hotel during the General Meeting. Hours of operation must not conflict with main conference activities. Please register your intentions to host a Hospitality Suite you will need to pay an \$850 fee to the Conference and then work directly with the Hotel to make your specific suite arrangements.

For the \$850 fee, the Conference will include:

- Your Hospitality Suite notice on the conference website (static ad/date/location if known in advance)
- A push notice in the mobile app the day of your event to alert all attendees of your event.